

CITY OF JERSEY CITY

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Mayor Healy and the Municipal Council to Kick-Off Global Entrepreneurship Week at City Hall

JERSEY CITY – **Mayor Jerramiah T. Healy** and members of the **Municipal Council** will kick-off Global Entrepreneurship Week during a **10 a.m. press conference on Monday, Nov. 17, 2008** at City Hall, 280 Grove Street.

Students, entrepreneurs, and leaders from Jersey City and Hudson County will join communities in 75 countries around the world in celebrating Global Entrepreneurship Week (November 17th through 23rd). The week-long series of events is aimed at fostering awareness about the critical role entrepreneurship plays in local communities, and how residents can cultivate their innovative spirit to fight against the current economic crisis.

Sponsored nationally by the Ewing Marion Kauffman Foundation, Global Entrepreneurship Week will include hundreds of locally sponsored activities across the United States. Spearheaded in Jersey City by Rising Tide Capital – a local non-profit organization that provides training and coaching to start-up entrepreneurs – and organizers want to draw specific attention to how businesses are able to grow and thrive in Jersey City.

“We are pleased to be working in conjunction with Rising Tide Capital to bring attention to the importance of entrepreneurship and the vital role that small businesses play in our community,” said **Mayor Healy**. “Jersey City is often referred to as Wall Street West, but we cannot forget the many businesses who support our financial district and our community as a whole who are being impacted by the current economic crisis. We in Jersey City have a strong record of supporting and helping to grow our small businesses and our commitment to them is unwavering.”

Members of the press will get to meet Prisca Amuchienwa, owner and operator of Supertots Educational Center on Sterling Avenue. Ms. Amuchienwa has been in business since 2002 and has been a recipient of business incentive programs through the Jersey City Economic Development Corporation’s CLIC program.

All media inquiries should be directed to Jennifer Morrill, Press Secretary to Mayor Jerramiah T. Healy at 201-547-4836 or 201-376-0699.